



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 730280



Regeneration and Optimization
of Cultural heritage in creative
and Knowledge cities

ROCK Open Knowledge Week: Draft Programme

27-30 October 2020

ONLINE MEETING

Tuesday, 27th October

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| 09.00 – 09.50 | Welcome sessions |
| 09.50 – 10.00 | Coffee break |
| 10.00 – 10.50 | ROCK Cities: Experiences and Breakthroughs Virtual visit through the three diverse neighbourhoods in the ROCK replicator cities. The cities of Bologna, Lisbon and Skopje. |
| 10.50 – 11.00 | Breathing and stretching break |
| 11.00 – 11.30 | Q&A with cities and Closing Notes |



Wednesday, 28th October

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| 09.00 – 09.35 | Welcome Notes & Introduction to role model actions |
| 09.35 – 10.15 | ROCK Cities: Experiences and Breakthroughs Soft tools for citizen engagement in culture & heritage The cities of Athens and Liverpool. |
| 10.15 – 10.30 | Intermission (aka time for coffee, emails and calls) |
| 10.30 – 11.10 | ROCK Cities: Experiences and Breakthroughs Advanced technologies for smart culture and heritage The cities of Vilnius and Eindhoven. |
| 11.10 – 11.45 | Q&A with cities and Wrap up Panel |

Thursday, 29th October

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| 09.00 – 09.20 | Welcome Notes |
| 09.20 – 10.10 | ROCK Cities: Experiences and Breakthroughs Monitoring tools for heritage areas regeneration The cities of Cluj-Napoca, Turin and Lyon. |
| 10.10 – 10.20 | Coffee break |
| 10.20 – 11.20 | Q&A with cities |
| 11.20 – 11.30 | Breathing and stretching interlude |
| 11.30 – 12.00 | Keynote interview |



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Friday, 30th October

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| 15.00 – 15.15 | Welcome Notes | |
| Roundtable sessions (15.15-17.30) | | |
| <p>Accessibility of cultural heritage</p> <p>Coordinated by the University of Bologna</p> <p>(15.15 – 16.00)</p> | <p>Cultural heritage & sustainability</p> <p>Coordinated by the Institute of Social Sciences, University of Lisbon</p> <p>(16.00 – 16.45)</p> | <p>Cultural heritage innovative partnerships</p> <p>Coordinated by the Faculty of Architecture, Ss. Cyril and Methodius University, Skopje</p> <p>(16.45 – 17.30)</p> |
| 17.30 – 17.40 | Breathing and stretching break | |
| 17.40 – 18.00 | Final messages | |
| 18.00 | Closing event | |