



Accessibilità
è Bologna

RÖCK



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DESIGNING AUTONOMY: THE RIGHT TO LIVE INDEPENDENTLY

**STUDY DAY:
ACCESSIBILITY, CULTURE AND COMMON GOODS**

Monday, 23 MARCH 2020
Auditorium Enzo Biagi
Salaborsa, Piazza del Nettuno 3, Bologna



ABOUT THE STUDY DAY

The 2006 United Nations Convention on the Rights of Persons with Disabilities, puts in evidence that “an Accessible City is a city able of producing a public programme, services and spaces usable by all kind of people” in the broadest sense possible without the need for adaptation or specialized modifications, without excluding, in some cases, assistance tools for particular groups of people with disabilities where necessary.

A progressive and radical change at cultural strategic level has been registered during the last years about accessibility. Accessibility is intended as empowerment, meaning the individual and collective awareness of the right to access goods or services within one’s own community. The right to actively participate in the public life and the reduction of disparities are core elements of a stable democracy.

When talking about historical areas of the city, accessibility actions are influenced by different aspects: adaptability, lack of resources for organic and systemic interventions and conservation and heritage requests.

Accessibility to cultural heritage implies both physical and material access and perceptual access, which means the comprehension of products and cultural activities’ symbolic meanings. The combination of these two typologies brings the user to the understanding of meanings related to historical heritage accepted and elaborated by people involved with them.

Accessibility therefore, is not just access, but mainly participation “in the process of identification, study, interpretation, protection, conservation and presentation of the cultural heritage and the public reflection and debate on the opportunities and challenges which the cultural heritage represents” (CETS 199, Art. 12).



AGENDA

This Study Day explores accessibility as a design tool which translates needs, requirements and individual and collective arguments into new services, products and new uses related to Cultural Heritage and cultural contents. Following this approach, the user (citizen) becomes the centre of social life and of public territory's definition.

The Study Day is organised in two sessions:

- The first session will be divided into three working groups. Each group will be coordinated by an expert and a facilitator. Researches, city stakeholders, cultural institutions and disability experts will discuss about different italian and international case studies. At the same time, a specific working group with the participation of students of the University of Bologna's Master studies in Advanced Design and winners of the 2019 edition of Enterprise Garden, the informal school of entrepreneurial culture, organised by Golinelli Foundation, will work together to define new solutions for accessibility.
- The second session will be open to the public. Ideas emerged from the different groups will be connected to Bologna's Candidacy to European *Access City Award*

REGISTRATION

Participation is **free**.

To take part of the working **groups session**, registration is required by **filling this form**.
<https://forms.gle/YettF9npjqKYYQg18>

ACCESSIBILITY

- The event will be conducted in **accessible spaces**.
- A **Sign Language interpretation service** will be available.
- During the general session a **subtitling service** in real time will be available.
- A simultaneous **translation from italian to english** will be available.

PROGRAM

OPENING

10.00 - 10.15 **Registration of participants**

10.15 - 10.35 **Presentation of the Study Day**

Valentina Gianfrate, Mauro Bigi e Veronica Ceruti - ROCK project

10.35 - 11.00 **Introduction: "Universal design"**

Francesc Aragall, Design for All Foundation

INSPIRATIONS, VISIONS E PRACTISES

(Reserved attendance for registered people)

Attendants, experts of culture and accessibility will reflect about several fundamental rights to access to specific aspects of cultural life.

11.00 - 12.45 **Thematic working groups**

Practices, methods, case studies about topics related to "the accessible and inclusive city"

- **Working group 1: "Right to accessible spaces"**

Moderator: Francesc Aragall, Design for All Foundation

Access to the city and its spaces; removal of architectural, social and economical barriers to enjoy places and contents of the city

- **Working group 2: "Right to cultural life"**

Moderator: Roberta DelBosco, CRT Foundation

Production and fruition of culture, events and initiatives organised in the city. Inclusion both in the promotion and the fruition of cultural and intercultural contents. Co-design and participation to cultural/artistic specific and a-specific contents.

- **Working group 3: "Right to comprehensive information and communication"**

Moderator: Fabio Fornasari, Tolomeo Museum

Accessibility through inclusive and universal communication, improving the comprehension and recognition of every different language existing in the city, formal or informal, public or private. Implementation of pathways of integration of new values and knowledge, promoting diversity and education.

- **Working group 4: "Youngs for accessibility"**

Moderators: Architecture Department of University of Bologna and Golinelli Foundation

Students of University of Bologna's Master studies in Advanced Design and Students of Local Highschools which took part to the project "Enterprises' Garden" of Golinelli Foundation will collaborate to find solutions for accessibility.

12.45 - 13.45 **Lunch break**

13.45 - 15.00 **Wrap up of groups' works**



PUBLIC EVENT DIALOGUES ABOUT ACCESSIBILITY TO CULTURAL LIFE

15.30 - 15.45 **Contribute of Cultural Activities to Bologna Candidacy at Access City Award 2021**
Matteo Lepore, Municipality of Bologna Deputy Mayor for Culture

15.45 - 17.15 **Best practice from working groups' experts**
Group discussion: Institutional and non institutional European culture representatives will illustrate and discuss experiences, practises, strategies for spaces and contents accessibility as drivers a growth opportunity.

Speeches: Francesco Aragall (Design for All Foundation), Roberta DelBosco (CRT Foundation), Fabio Fornasari (Tolomeo Museum, Bologna), Marleen Hartjies (Van Abbemuseum, Eindhoven), Cecilè Houpert (Eurocities), Veronica Ceruti (Municipality of Bologna), Nicola Rabbi (Accaparlante), Teatro di Camelot Company

17.15 - 17:45 **Presentation of "Youngs for accessibility" projects**
Accessibility topic from the perspective of students from University and High schools of Bologna: ideas, inspirations and solutions

17.45 - 18.00 **Presentation: "Bologna beyond barriers", Bologna's Candidacy to European Access City Award**
Marco Lombardo, Municipality of Bologna Deputy Mayor for international relations

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