



## **EUROCITIES 2018 Edinburgh awards - call for submissions**

We are pleased to invite you to apply for the EUROCITIES awards 2018. The EUROCITIES awards recognise outstanding achievement by members in the delivery of local activities or practices that improve the quality of life of their citizens. The awards are judged in the context of the theme of the annual conference by an independent jury of five members. The jury represents the host city, academia, EU institutions, media and the third sector. Jury members change every year.

The EUROCITIES awards 2018 will showcase projects and actions undertaken by our members to foster 'Creative Competitive Cities'. Culture and creativity are drivers for both European competitiveness and inclusion, and seen together with our Cities4Europe campaign, they enrich the quality of life of our citizens by ensuring their inclusion and prosperity.

We invite entries in the following categories: cooperation, innovation and participation:

### **Cooperation**

How cities create effective partnerships between city departments, stakeholders, private partners and other cities to harness creative talent and assets to generate cultural and creative opportunities for citizens. We are looking for projects that, for example, activate cooperation in the use of public spaces, or around creative events to support access to culture and skills development.

### **Innovation**

How cities use innovation across creative sectors and cultural heritage to give their city a competitive edge. We are looking for projects that, for example, encourage creative sector start-ups and an 'entrepreneurial spirit', or promote social innovation and inclusion through culture.

### **Participation**

How cities successfully engage citizens in shaping urban policy/city life or directly in the decision-making process through creative or cultural projects. We are looking for projects that, for example, promote social inclusion or educational opportunities or initiatives that engage young people or marginalised communities.

Awards entry forms must be submitted by **31 May 2018**, 12 noon CET.

Shortlisted cities will be notified by 16 July and asked to make a short video about their project.

Eligibility criteria, evaluation criteria, tips for a good entry, a calendar of deadlines and contact details for the awards can be found below.

## Eligibility criteria

1. All full and associate members of EUROCITIES are eligible to submit an entry, as are associated partners.
2. The conference host city (Edinburgh), and the president and vice-president of EUROCITIES are not eligible to submit an entry.
3. The winners of last year's awards are not eligible to submit an entry.
4. Associate business partners are not eligible to submit an entry but could be partners in projects submitted by city members of EUROCITIES.
5. The submitting body must be a local government authority.
6. An entry cannot be submitted if the same activity or practice has previously won a EUROCITIES award.
7. Each city may submit a maximum of one entry per category.
8. Cities can enter all three categories but can only win a maximum of one category.
9. Applications must be submitted in English.
10. Applications must be made by completing the entry form.
11. Applicants should be aware that all shortlisted entrants will be asked to produce a short film about the activity or practice and that the winners' films will be screened at the awards ceremony.

## Evaluation criteria

1. A clear and positive impact on the everyday life of the city for a minimum of six months before the awards entry deadline.
2. Transferability of the concept of the activity or practice internationally between cities.
3. Efficient use of available resources and long-term sustainability.
4. Direct relevance to the theme of the annual conference.
5. The benefits are measurable and demonstrated.

## Tips for a good entry

- ✓ Stand out.  
Concentrate on the specific strengths of your project. Emphasise creative and innovative ideas that stand out from other competitors
- ✓ Be specific.  
Demonstrate the success of your approach with facts and figures. Include media coverage, if available.
- ✓ Be concise.  
Your submission should be memorable for the jury. Short, concise and insightful descriptions and a focus on the essentials are key to success.
- ✓ Be honest.  
Tell the jury about the difficulties and challenges you faced while initiating and implementing the project. Don't hide setbacks and failures, but work them into the description of how you achieved your goals.
- ✓ Use visuals.  
Your submission should contain an image or figure that reflects the essence of your project and creates the desire within the jury to want to learn more.

## Calendar and deadlines

Deadline for submission of awards entry forms	Thursday, 31 May
Check awards entry forms	Monday, 11 June
First vote of the jury panel to select a shortlist from the entries (by email)	Friday, 6 July
Notification of cities who have been selected for the shortlist	Monday, 16 July
Deadline for submission of a film about the entry by shortlisted cities	Friday, 2 November
Final meeting of the jury panel to select the award winners	Wednesday, 28 November
Awards ceremony - announcement of winners and presentation of awards	Thursday, 29 November

## Contact

### content

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### procedure

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